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Solar Holler and Southside Neighborhood Organization Collaborate for Group Solar Installations

Partnership will deliver up to \$2000 discount

Huntington, WV - Solar Holler and the Southside Neighborhood Organization are partnering to create another effective solar collaborative. This is a group discount aimed to encourage a large group of community members to go solar together - homes, businesses, and nonprofits. The more folks that go solar, the larger the discount grows, inviting community members to spread the word and encourage their friends and neighbors to join the collaborative. Currently the discount level is at \$1000 off of the initial solar system.

“This is the second time that the Southside Neighborhood Organization has partnered with Solar Holler to gain tax rebates and energy savings for our homes and businesses. We continue to be excited to work with a West Virginia business that offers quality team members to work side by side with our residents and neighbors every step of the way”, said Connie Reed, President of the Southside Neighborhood Organization.

This Solar Collaborative will run from September 6th to November 15th, 2022. Solar Holler has expanded the collaborative to 3 states and 5 counties which include Cabell, Wayne (WV), Greenup, Boyd (KY) and Lawrence (OH) Counties. Members must sign their contract by November 15,2022 in order to receive the discount.

“At Solar Holler, we continue striving for new solutions and to make solar affordable for all. It’s so great to receive community solar interest so that we can collaborate and create other discounted programs to allow folks to go solar together”, said Dina Hornbaker, Community Partnership Coordinator. “Through our solar collaboratives, we’re helping homes, businesses, and community nonprofits switch to solar and lower their energy costs while they help us with geographic efficiency to our union installers and electricians.”

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Solar Holler is bringing the next generation of energy production to our ancient mountains, and strengthening our communities with union employment. Solar Holler relentlessly pursues innovative approaches that bring solar within reach of all Appalachians, starting with low-interest financing options with no upfront cost. Solar Holler has helped dozens of businesses, nonprofits, and churches, and hundreds of homes go solar across West Virginia, southern Ohio, and eastern Kentucky.